



Polymorph Beauty

LASH & BROW WORKSHOPS

SCHOOL INFORMATION PACK



“

YOUR STUDENTS DESERVE TO LEAVE SCHOOL READY FOR THE TREATMENT ROOM. WE BRING HANDS-ON LASH AND BROW TRAINING TO YOUR CLASSROOM SO THEY START

”

THEIR CAREERS CONFIDENT.

AUTHORIZED DISTRIBUTOR



elleebana



THANK YOU

Thank you for your interest in Elleeplex Profusion lash and brow lamination, Brik & Pearl and Elleebana One Shot lash lift training for your school. Polymorph Beauty is an authorized Elleebana distributor for the US, and education is at the heart of what we do. We support schools, their educators and their students from the first demo through to certification and beyond.

WHY CHOOSE POLYMORPH BEAUTY AND ELLEEBANA?

- Training with Reid Ryan, a certified Elleebana trainer with more than 15 years in the esthetics industry, who has trained across 400+ salons. Reid is listed on Elleebana USA's Meet Our Trainers page.
- Elleebana is an award-winning brand, taught and sold in more than 60 countries.
- We come to you. Demos and classes take place at your school, so your students learn in their own classroom. Travel is charged in addition to the workshop: about \$0.70 per mile, round trip, from Santa Barbara, plus lodging if an overnight stay is required.
- Ongoing product and technique support for your educators and students after the workshop, including Ellee, our Elleebana assistant at polymorphbeauty.com and in our app.
- Enrolled esthetics students qualify for all of our education and can shop professional products while enrolled.
- Products ship fast from US stock.
- Schools we work with include Bella Rosa Skin Academy.



We look forward to seeing your students' lash and brow work. Follow **@polymorphbeauty** on Instagram for new techniques, classes and everything new from Elleebana.

Thank you for taking the journey with us.

Reid Ryan

Reid Ryan

Owner & Master Educator, Polymorph Beauty
Certified Elleebana Trainer

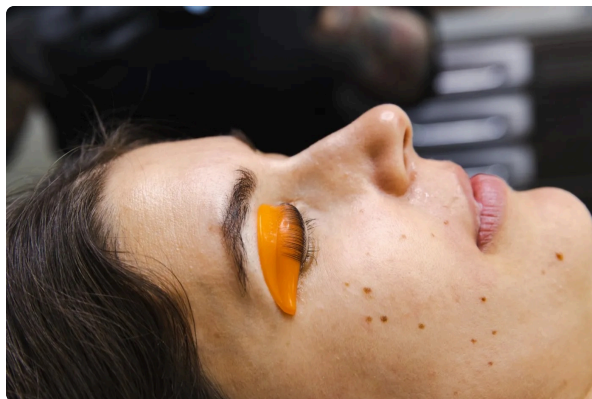


INTRODUCING ELLEEPLEX PROFUSION LASH LAMINATION

As clients ask more about lash health, nourishing lash services have become a natural next step. Elleeplex Profusion lifts and curls natural lashes in a fast treatment, while giving them a boost of nourishment and support.

Profusion is Elleebana's plant-based lamination system. It uses a gentle cysteamine HCL active with no thioglycolate, enriched with amino acids, proteins and vitamins to give lashes a stronger structure and long-lasting results of up to about six to eight weeks.

- Vegan and cruelty free
- Fast processing time, with a unique method that binds the lash with moisture
- Silicone rods or shields let the artist customize each lift
- One system for both lash lamination and brow lamination
- A cysteamine HCL active with no thioglycolate, for gentle but effective results
- Minimizes the risk of over-processing
- Works together with ReGen Next Gen, a hydrating and strengthening booster



OPTION 1: PRODUCT KNOWLEDGE AND DEMONSTRATION

DURATION: about 2 hours

COST: Free of charge, plus travel, delivered by a certified Elleebana trainer. No certificate is issued, as this is a product knowledge demonstration. Please provide a model for the trainer's demonstration. Group size is set with your school, based on the space.

TOPICS COVERED

- What is lash lamination?
- Why Elleeplex Profusion?
- Contraindications
- Patch testing

After these topics, the trainer demonstrates the treatment on a model and explains lash lamination step by step.



OPTION 2: HALF-DAY ZOOM SESSION AND DEMONSTRATION

FOR SCHOOL EDUCATORS AND STAFF ONLY

DURATION: 3.5 hours, live on Zoom

COST: Free of charge with an Elleebana product order of \$500 or more placed with Polymorph Beauty. This live Zoom session is for school employees only. A certificate of attendance is issued after the session.

TOPICS COVERED

- What is lash lamination?
- Ingredient knowledge
- Storing Elleeplex Profusion products
- Hair structure, eye anatomy, and health and safety around the eye
- Contraindications
- Consultation
- Patch testing
- Treatment pricing and income potential
- Advice for the artist and important notes
- Reversing a lash lamination
- Frequently asked questions

A short exam follows the theory. The trainer then demonstrates the treatment on a model, on camera, and explains each step.

OPTION 3: FULL-DAY TRAINING WITH PROFUSION LASH LAMINATION CERTIFICATION

DURATION: 9:30am to 4:30pm

COST: \$600 for the first attendee, including the kit, manual and certification. Up to three attendees can share one kit: each additional attendee pays \$35 for their own manual. A fourth attendee starts a new kit at the full \$600. Travel is charged in addition.

CERTIFICATION: An official Elleebana certificate is issued once the assessment team approves five case studies (before and after photos), submitted within 3 months of the class.

MODELS: students practice on each other. A model is needed only if a student wears lash extensions, has a contraindication, had a lash lift in the last 8 weeks, or the group has an odd number.

The full course content is on the next page.



OPTION 3: PROFUSION LASH LAMINATION: FULL COURSE CONTENT

- The science of lash lamination, active ingredients and today's ingredient trends
- Adhesives: myth-busting tips and an overview of the adhesives on the market
- Storage guidance and tips
- Eye and eyelash anatomy and structure
- Business, room setup and cleanliness
- Lamination and hair removal
- Lamination and hair coloring
- Health, safety and sanitation, for your clients and for yourself
- Cleaning your tools and equipment
- Pre-treatment preparation and contraindications
- Product information and how to use each product
- Consultation, reactions, and the importance of insurance and other legal requirements
- Patch testing for lamination and tinting
- Eye shapes, face considerations and tips for crafting the right lift for each client
- Treatment pricing and income potential
- The lash lamination process, step by step
- Adding the ReGen hydration phase to your lash lamination services
- Tinting lashes after lamination
- Aftercare advice and homecare products
- Frequently asked questions and important notes
- How to take good before and after photos
- Case study submissions explained
- Building your business beyond the treatment room

A short exam follows the theory. Each attendee then performs the treatment under the trainer's supervision.



INTRODUCING ELLEEPLEX PROFUSION BROW LAMINATION

Brow lamination is one of the fastest-growing services in the beauty industry, and Elleeplex Profusion is a sought-after system for its quality and gentle formula. The service gives the look of fuller brows that are easy to shape and set into a style clients love.

- Vegan and cruelty free
- Fast processing time, with a unique method that binds the hair with moisture
- One system for both brow lamination and lash lamination
- A cysteamine HCL active with no thioglycolate, for gentle but effective results
- Minimizes the risk of over-processing
- Works together with ReGen Next Gen, a hydrating and strengthening booster



OPTION 1: PRODUCT KNOWLEDGE AND DEMONSTRATION

DURATION: about 2 hours

COST: Free of charge, plus travel, delivered by a certified Elleebana trainer. No certificate is issued, as this is a product knowledge demonstration. Please provide a model for the trainer's demonstration. Group size is set with your school, based on the space.

TOPICS COVERED

- What is brow lamination?
- Why Elleeplex Profusion?
- Contraindications
- Patch testing

After these topics, the trainer demonstrates the treatment on a model and explains brow lamination step by step.

**OPTION 2: HALF-DAY ZOOM SESSION AND DEMONSTRATION**

FOR SCHOOL EDUCATORS AND STAFF ONLY

DURATION: 3.5 hours, live on Zoom

COST: Free of charge with an Elleebana product order of \$500 or more placed with Polymorph Beauty. This live Zoom session is for school employees only. A certificate of attendance is issued after the session.

TOPICS COVERED

- What is brow lamination?
- Ingredient knowledge
- Storing Elleeplex Profusion products
- Hair structure, brow anatomy, how the service affects the skin, and health and safety
- Contraindications
- Consultation
- Patch testing
- Treatment pricing and income potential
- Advice for the artist and important notes
- Frequently asked questions

A short exam follows the theory. The trainer then demonstrates the treatment on a model, on camera, and explains each step.

OPTION 3: FULL-DAY TRAINING WITH PROFUSION BROW LAMINATION CERTIFICATION

DURATION: one full day

COST: \$600 for the first attendee, including the kit, manual and certification. Up to three attendees can share one kit: each additional attendee pays \$35 for their own manual. A fourth attendee starts a new kit at the full \$600. Travel is charged in addition.

CERTIFICATION: An official Elleebana certificate is issued once the assessment team approves five case studies (before and after photos), submitted within 3 months of the class.

MODELS: each attendee brings two models for the brow course.

The full course content is on the next page.



OPTION 3: PROFUSION BROW LAMINATION: FULL COURSE CONTENT

- The science of brow lamination, active ingredients and today's ingredient trends
- Adhesives: myth-busting tips and an overview of the adhesives on the market
- Storage guidance and tips
- Brow hair and skin anatomy and structure
- Business, room setup and cleanliness
- Lamination and hair removal
- Lamination and hair coloring
- Health, safety and sanitation, for your clients and for yourself
- Cleaning your tools and equipment
- Pre-treatment preparation and contraindications
- Product information and how to use each product
- Consultation, reactions, and the importance of insurance and other legal requirements
- Patch testing for lamination and tinting
- Face shapes and tips for crafting the right brow for each client
- Treatment pricing and income potential
- The brow lamination process, step by step
- Adding the ReGen hydration phase to your brow lamination services
- Tinting brows after lamination
- Aftercare advice, including the 48-hour rule, and homecare products
- Frequently asked questions and important notes
- How to take good before and after photos
- Case study submissions explained



A short exam follows the theory. Each attendee then performs the treatment under the trainer's supervision.



INTRODUCING **BRIK & PEARL** LASH & BROW LAB

Brik & Pearl is Elleebana's newest lash lift and brow lamination system: three steps in premium airless bottles, with a texture built for modern freestyle, glueless and Korean-inspired lifts as well as traditional lifts on rods.



- **Bond Flex** reshapes the hair with a hybrid dual-reduction formula, for control across resistant and fine hair
- **Bond Lock** sets the new shape
- **Lash Life**, a peptide-rich volume filler, prepares the hair between steps and finishes the service
- One system for lash lifting and brow lamination
- Up to about 40 services per 10 ml bottle
- Sits alongside One Shot and Elleeplex Profusion, so artists can choose per client and hair type

OPTION 1: PRODUCT KNOWLEDGE AND DEMONSTRATION

DURATION: about 2 hours

COST: Free of charge, plus travel, delivered by a certified Brik & Pearl trainer. No certificate is issued, as this is a product knowledge demonstration. Please provide a model for the trainer's demonstration. Group size is set with your school, based on the space.

TOPICS COVERED

- What is Brik & Pearl?
- Contraindications
- How it compares with One Shot and Profusion
- Patch testing

After these topics, the trainer demonstrates the treatment on a model and explains each step.

**OPTION 2: BRIK & PEARL LASH & BROW LAB CERTIFICATION**

Each student starts with the online course, then completes a hands-on training day with our trainer at your school.

ONLINE COURSE: \$379 per student. Self-paced, with about 3 months of access, and a certificate on completion. Includes the three Brik & Pearl products: Bond Flex, Bond Lock and Lash Life.

HANDS-ON DAY: \$600 per student, which includes the online course and the three products. Scheduled with your school once students have their online certificate. Travel is charged in addition.

CASE STUDY ASSESSMENT: optional, \$119 per student, added to either course (\$498 with the online course, \$719 with the hands-on day). Leads to an assessed certificate from Elleebana USA.

PROCEDURES TAUGHT

- Traditional lash lift
- Korean lash lift
- Brow lamination
- Traditional lash lift with brow lamination
- Korean lash lift with brow lamination
- Lash lift without tinting
- Lift reversal and relaxation

THE HANDS-ON DAY

- A short theory recap
- Two trainer demonstrations: a traditional lash lift with brow lamination, and a Korean lash lift
- Two applications by each student, guided by the trainer
- A printed Brik & Pearl step-by-step Guide
- Shields, rods, Elleeplex ReGen and tints provided for the class
- A hands-on certificate issued on the day



Image supplied by Elleebana. Individual results vary.



INTRODUCING ELLEEBANA ONE SHOT LASH LIFT

One Shot is the world's most popular lash lift system. In a single professional treatment of about 20 to 30 minutes, it gives clients lifted, defined natural lashes that last about six to eight weeks.

- One of the fastest lash lifts available, with a 20 to 30 minute processing treatment
- Precise positioning of the lashes on the silicone rod for consistent results
- A comfortable treatment for the client
- Natural lashes look longer and fuller without extensions

Students love this workshop. It is a fun, practical way to experience one of the most requested services in the industry.



OPTION 1: PRODUCT KNOWLEDGE AND DEMONSTRATION

DURATION: about 2 hours

COST: Free of charge, plus travel, delivered by a certified Elleebana trainer. No certificate is issued, as this is a product knowledge demonstration. Please provide a model for the trainer's demonstration. Group size is set with your school, based on the space.

TOPICS COVERED

- What is lash lifting?
- Why Elleebana?
- Contraindications
- Patch testing

After these topics, the trainer demonstrates the treatment on a model and explains the lash lift step by step. It is a great chance for students to see the service, the results and the brand up close.



OPTION 2: HALF-DAY ZOOM SESSION AND DEMONSTRATION

FOR SCHOOL EDUCATORS AND STAFF ONLY

DURATION: 3.5 hours, live on Zoom

COST: Free of charge with an Elleebana product order of \$500 or more placed with Polymorph Beauty. This live Zoom session is for school employees only. A certificate of attendance is issued after the session.

TOPICS COVERED

- What is lash lifting?
- Ingredient knowledge
- Storing Elleebana lash lift products
- Hair structure, eye anatomy, and health and safety around the eye
- Contraindications
- Consultation
- Patch testing
- Treatment pricing and income potential
- Advice for the artist and important notes
- Reversing a lash lift
- Lower lash lift relaxation
- Frequently asked questions

A short exam follows the theory to help the knowledge stick. The trainer then demonstrates the treatment on a model, on camera, and explains each step of the lash lift.



**OPTION 3: FULL-DAY TRAINING WITH ELLEEBANA CERTIFICATION**

DURATION: 9:30am to 4:30pm

COST: \$550 for the first attendee, including the kit, manual and certification. Up to three attendees can share one kit: each additional attendee pays \$35 for their own manual. A fourth attendee starts a new kit at the full \$550. Travel is charged in addition.

CERTIFICATION: An official Elleebana certificate is issued once the assessment team approves the attendee's five case studies (before and after photos), submitted within 3 months of the class.

TOPICS COVERED: FULL COURSE

- What is lash lifting?
- Ingredient knowledge
- Storing Elleebana lash lift products
- Hair structure, eye anatomy, and health and safety around the eye
- Contraindications
- Consultation
- Patch testing
- Treatment pricing and income potential
- Advice for the artist and important notes
- Reversing a lash lift
- Lower lash lift relaxation
- Frequently asked questions
- How to submit case studies

A short exam follows the theory. Each attendee then performs the treatment under the trainer's supervision.

Models: students practice on each other. A model is needed only if a student wears lash extensions, has a contraindication, had a lash lift in the last 8 weeks, or the group has an odd number.





MORE EDUCATION FOR **YOUR STUDENTS**

Beyond the school workshops, your students and graduates can continue with any of our Elleebana courses, online or in person.

Elleplex Profusion Combined Lamination

Lash and brow lamination in one in-person course.
\$800

Korean Lash Lift Techniques

Advanced lifting with flat shields. Online **\$97**, hands-on **\$350**.

Conversion courses

For artists already certified with another brand who want to switch to Elleebana. **\$200**

Online certification courses

One Shot, Profusion lash and Profusion brow, studied at your own pace with live case study support.

Lash extensions

Classic Foundation, Advanced Classics and Volume courses.

Pre-recorded webinars

Focused sessions on lifting, lamination and business growth. **\$49** each.

Travel: in-person demonstrations and workshops at your school are charged travel in addition to the workshop cost: about \$0.70 per mile, round trip, from Santa Barbara, plus lodging if an overnight stay is required. Zoom sessions have no travel charge.

Who can enroll: all of our education requires a current cosmetology or esthetics license, or current enrollment in an esthetics program, so your students qualify while they study.

BOOK A WORKSHOP

To book a demonstration or workshop, or to talk through the right option for your program, contact us:

info@polymorphbeauty.com

polymorphbeauty.com/book-a-demo

@polymorphbeauty on Instagram and Facebook

Tell us your school's location, how many students and educators would attend, and the dates that suit you. We will confirm the details and quote your travel cost.

